



BAIE D'URFE CURLING CLUB SPONSORSHIP PACKAGE



Take advantage of the opportunity to be a part of the fastest-growing and most popular winter sport in Canada! Differentiate your company's exposure by supporting this skilled and competitive sport with a diverse and growing fan base.

Built is 1959, BDCC has been an important part of the West Island community for almost 60 years. As a club that combines athleticism and a sense of community, BDCC has welcomed thousands of members over the past nearly 60 years.

BDCC is a player-owned and operated, not-for-profit organization. This means every league and event has been conceived, orchestrated, and run exclusively by its dedicated members and volunteers. BDCC is made up of a diverse group of people which allows the club to operate as a successful and dynamic organization.

The Club currently consists of approximately 150 local members and has been growing steadily over the last few years.





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Package Levels	Granite ^{\$150}	Bronze \$500	Silver Starting at \$300	Gold 1500\$	Diamond \$3000	Title sponsor Starting at 500\$
Company logo and link on BDCC's website	5	5	5	5	5	5
Advertisement on arena wall (2ft x 4ft)		4		4		
In-ice advertisement (see page 7 for placement options)						
Corporate team building package Included: private access to club and ice time for 2 hrs, instructor, \$200 bar credit + snacks after the game				U		
Networking access during member's event				4		5
Private Learn-to- curl event Included: Invitation for up to 10 guests with instructor					5	





Advertising and sponsorship package specifications

GRANITE - \$150

Company logo and website link on the BDCC website and in the membership roster

BRONZE - \$500

2ft x 4ft advertisement on arena wall

Company logo and website link on the BDCC website and in the membership roster

SILVER – starting at \$200

In-ice advertising available in various locations and sizes for you to choose (see page 7):

- o C1 and C2 \$300
- o **B1 and B2: \$500**
- A1: \$1000

** Please note this is a limited-time package only available until September 1! Ice placement positions will be available on a first-come, first served basis **

GOLD - \$1500

This is our corporate team building package and includes the following:

Private access to the club and ice time for 2 hours, including an instructor to teach your team the fundamentals of curling and create a dynamic and fun team-building event. The package also includes a \$200 bar credit and snacks for your team to enjoy together as they relax after the game.

Networking access during a membership event: an opportunity to be introduced to our members and guests and promote your business 2ft x 4ft advertisement on arena wall

Company logo and website link on the BDCC website and in the membership roster

DIAMOND - starting at \$2000

Also known as our Diamond Exclusive, this package is a great opportunity to be the sole advertiser in your line of business to be allowed to advertise at BCDD. This gives your company exclusivity and includes the following advantages:

Networking access during a membership event: an opportunity to be introduced to our members and guests and promote your business In-ice advertising available in prime locations and 4 premium sizes for you to choose:

- See page 7, sizes A1, B1 and B2, C1 and C2 available
- Entire house design (12ft x 12ft): included are free design services and the renaming of the ice for your company for the duration of the sponsorship

Private Learn-to-Curl event for up to 10 guests during the curling season with instructor

Company logo and website link on the BDCC website and in the membership roster

See us for more details and allow us to customize a sponsorship packages that best suit your company's interests.

EVENT TITLE SPONSOR:

The package is a great opportunity to get exposure for your company to a diverse group of people. The curling club hosts numerous events and tournaments throughout the year. See us for more details about these premium events and our customized sponsorship packages that best suit your company's interests.



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Please submit this form, the signed agreement, along with a cheque made payable to the Baie D'Urfé Curling Club at the address below.

Baie D'Urfé Curling Club

63 rue Churchill

Baie D'Urfe, QC

H9X 3N4

Please provide us with your business name and logo in vector format (.EPS or .AI). Logos can be submitted to <u>promotions@bdcc.ca</u>

Please select your sponsorship package

____ GRANITE - \$150

____ BRONZE - \$500

____ SILVER - Amount selected: _____

____ GOLD - \$1500

____ DIAMOND – Amount selected: _____

EVENT SPONSOR – Amount selected: _____

Company Name: _____

Contact person: _____

Tel #: _____

Email: _____



Logo Sizes and Placements

